

# OSBRC ACTION PLAN

## SEPTEMBER / OCTOBER

- Hang OSBRC posters at school
- Send home Letter to Parents
- Promote Challenge on school website
- Book an RMC presentation
- Place recycling containers in each class

#### **Dates to Remember...**

- National Tree Day (Sept 23)
- Clean up the World (3rd weekend Sept)
- World Rivers Day (Last Sunday of Sept)
- Waste Reduction Week (3rd week Oct)
- OSBRC Launch (3rd week Oct)

## NOVEMBER / DECEMBER

- Start an in-school Challenge
- Encourage Student Missions
- Promote OSBRC on social media
- Share Battery Recycling Facts
- Send home Activity Worksheet
  - Start a Battery Boss Wall of Fame

#### **Dates to Remember...**

- ✓ World Fisheries Day (Nov 21)
- Student Mission Draw (1st week Dec)

## JANUARY / FEBRUARY

- Share recycling tips during announcements
  - Register for the Iron Earth Fundraiser
  - Plan a Battery Drive for Earth Day
  - Write a Press Release for the media
  - Send an OSBRC reminder with Report Cards
    - Pledge Check Have you reached 100%

#### **Dates to Remember...**

- National Battery Day (Feb 18)
- Great Wolf Lodge Draw (Family Day)
- Bonus Points Month

## MARCH / APRIL / MAY

- Write Feature Stories about the OSBRC
  - for newsletter & school website
  - Promote Battery Drive on social media
  - Send Press Release to media
  - Host a community Battery Drive

#### **Dates to Remember...**

- Earth Hour (Last Saturday in March)
- Earth Month (April)
- Earth Day (April 22)
- Student Mission Draw (April 22)
- End of OSBRC (2nd week May)

## MAJOR ACHIEVEMENTS











IN SUPPORT OF SickKids

Proceeds from this event support SickKids Foundation

